

Join us January 31 & learn strategies to isolate your practice and patients from government and insurance company control.



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Become One Today →

Association of American Physicians and Surgeons  
A Voice for Private Physicians Since 1943

Approved for **4.75 hours** Category I CME\*.

*Don't miss out on this opportunity to meet and learn from physicians who are leading the way in giving patients options outside of the government and insurance-controlled "system."*

**Can't attend?** Help send a medical student with a [tax-deductible contribution](#) to the AAPS Education Foundation.

**Kick Government &  
Insurance Bureaucracy  
Out of Your Office!**

## FACULTY:



**Richard Amerling, MD**

Author, [Physicians  
Declaration of  
Independence](#), AAPS  
President-Elect



## Join us January 31, 2014 in Louisville, KY for *TWO* Events

### Workshop:

Thrive - Not JUST Survive XIX  
Building an Independent Practice

### & Dinner/Briefing:

Politics and Your Practice 2014

*Register Today! Past workshops sold out.*

[CLICK HERE to Register for Workshop & Dinner](#)

or

[CLICK HERE to Register for Dinner Only](#)

**DATE:** Friday, January 31, 2014

**WHEN:** 12:50pm to 6:00pm - Workshop  
6:00pm to 9:00pm - Reception, Briefing &  
Dinner



**Paul Gorman, MD**

[Trinity Hand Specialists](#)



**Michael Ciampi, MD**

[CiampiFamilyPractice.com](#)

*As seen on FOX News, CNN,  
Drudge Report*



**Ralph F. Weber, AEP, ChFC,  
CLU, CFP**

[MediBid.com](#) & author of

**LOCATION:** Crowne Plaza, Louisville Airport  
830 Phillips Ln  
Louisville, KY 40209  
GROUP RATE: \$94/night (Until 1/6)  
[Click Here](#) to Make Hotel Reservation Online.  
Or call 800-633-8723 and mention AAPS.

**COST:**      **Workshop (includes dinner):**  
\$99 AAPS member  
\$149 non-member  
\$49 Office staff w/ Doctor  
Residents, Medical Students FREE  
**Dinner Only: \$39/person**

**Workshop Information:**

[MediCrats](#)



**Dan Pohlgeers, MBA**  
[Sunesis Medical](#)



**Andrew Schlafly, Esq.**  
AAPS General Counsel

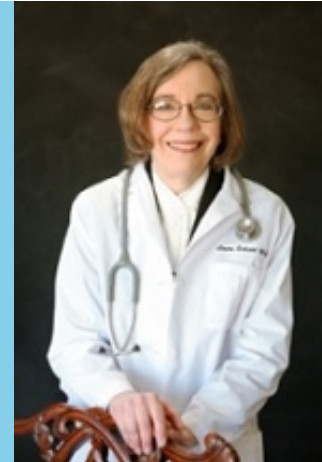


**You can break out of the  
Third-Party Payment Strait Jacket!**  
Before healthcare "reform" puts you to work  
for big insurance or the govt!

Move now before "reform" goes into effect.

**Jumpstart your practice  
with the workshop developed by  
physicians, not - consultants.**

If you've been thinking about moving your practice  
away from third-party contracts or eliminating them  
altogether, this workshop is designed for you.



**Jane Orient, MD**  
AAPS Executive Director



**Larry Huntoon, MD, PhD**  
Editor-in-Chief, *Journal of  
American Physicians and  
Surgeons*

## WHO SHOULD ATTEND?

- Physicians, residents, & staff who want to:
- Transition to a direct-pay practice
- Reduce or eliminate government & third-party contracts
- Incorporate consumer-driven healthcare into your practice

[Register for Workshop & Dinner](#)  
or [Register for Dinner Only](#)

## Dinner/Briefing Information:



Join your fellow AAPS colleagues and the AAPS Board of Directors for a reception, dinner, and updates on AAPS initiatives in DC and nationwide to protect patient-centered medicine.

**AGENDA: (draft)**



**Michael Robb, MD**  
[www.RobbMD.com](http://www.RobbMD.com)



**Mark Schiller, MD**  
[Mind Therapy Clinic](#)



NOON Registration begins

12:50pm – 1:00pm

Welcome & Introductions

1:00pm – 1:30pm

Legal Wellness: How a cash-based practice can reduce legal exposure and other benefits of third party free models. **Andrew Schlafly, J.D.**, General Counsel, AAPS

1:30pm – 2:00pm

Opting Out of Medicare. **Lawrence Huntoon, M.D., Ph.D.**, Editor, *Journal of American Physicians & Surgeon* [JPandS.org](http://JPandS.org)

2:00pm – 2:30pm

Free Market Alternatives to ObamaCare. **Ralph Weber, CLU**, CEO, [MediBid.com](http://MediBid.com)

2:30pm – 2:45pm Q & A for Panel

2:45pm – 3:00pm BREAK

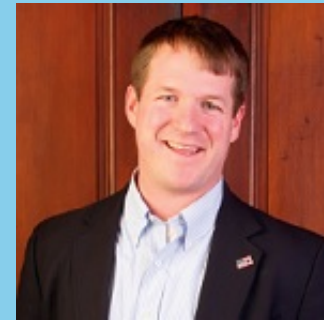
3:00pm – 6:00pm **Case Studies in Third Party Free Practices**

3:00pm – 4:50pm Cash-Based Primary Care and Specialty Care

**Michael J.A. Robb, M.D.**, Neurology / Oto-Neurology / Medical Neuro-Otology, Phoenix, AZ , [RobbMD.com](http://RobbMD.com)

**Josh Umbeh, MD**

Founder [Atlas.MD](http://Atlas.MD)



**Charles Sauer**

[The Market Institute](http://TheMarketInstitute)



**Alieta Eck, MD**

[EckExplore.com](http://EckExplore.com)

**Mark Schiller, M.D.**, Founder, Mind  
Therapy Clinic, San Francisco Area, CA,  
[MindTherapyClinic.com](http://MindTherapyClinic.com)

**Michael Ciampi, M.D.**, Ciampi Family  
Practice, South Portland, ME,  
[CiampiFamilyPractice.com](http://CiampiFamilyPractice.com)

**Josh Umbehr, M.D.**, Atlas MD Family  
Practice, Wichita, KS, [Atlas.MD](http://Atlas.MD)

4:20pm – 4:50pm Q & A for Panel

4:50pm – 6:00pm Transitioning a Surgical Practice Away  
from Third Parties

**Paul Gorman, M.D.**, Trinity Hand  
Specialists, Johnson City, TN,  
[TrinityHand.com](http://TrinityHand.com)

**Dan Pohlghheers, MBA**, Sunesis Medical  
Consulting, Johnson City, TN,  
[SunesisMedical.com](http://SunesisMedical.com)

6:00pm – 8:30pm **Post Workshop Reception, Briefing  
& Dinner**

6:00pm – 6:30pm Reception

6:30pm – 6:40pm  
AAPS Initiatives to Protect Private Medicine. **Jane  
Orient, M.D.**, Executive Director, AAPS



**Michael Macfarlane, MD**  
[Macfarlane2014.com](http://Macfarlane2014.com)

6:40pm – 7:00pm

Physicians Running for Congress. **Dr. Michael Macfarlane** (KY-3), [Macfarlane2014.com](http://Macfarlane2014.com); **Dr. Alieta Eck** (NJ-12), [EckExplore.com](http://EckExplore.com)

7:00pm – 7:15pm

Update From DC. **Charlie Sauer** [The Market Institute](http://TheMarketInstitute.com)

7:15pm – 7:45pm Dinner

7:45pm – 8:05pm

Physicians Declaration of Independence. **Richard Amerling, M.D.**, AAPS President-Elect [@DrAmerling on Twitter](https://twitter.com/DrAmerling)

8:05pm – 8:30pm

Update on AAPS Efforts to Stop Maintenance of Certification other & threats to private practice. **Andrew Schlafly, J.D.**

## Meeting Objectives:

- To present real-life stories of practicing physicians and surgeons who have transitioned from traditional, third-party paid practices to win freedom to practice with a direct-pay model.
- To provide tools and guidance for physicians and surgeons consider making the transition to a direct-pay practice.

Individual physicians and surgeons who already practice in a direct-pay model share their decision-making process, explain their practice and business model, and



report on outcomes. Conferees are encouraged to ask questions in the general session, and talk privately with speakers for more specific information.

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\* This activity has been planned and implemented in accordance with the Essential Areas and policies of the New Mexico Medical Society (NMMS) through the joint sponsorship of Rehoboth McKinley Christian Health Care Services (RMCHCS) and the Association of American Physicians and Surgeons (AAPS). Rehoboth McKinley Christian Health Care Services is accredited by the New Mexico Medical Society to sponsor continuing medical education for physicians. RMCHCS designates this educational activity for a maximum of 12.75 AMA PRA Category 1 Credits™.

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